

Waypoint's 2014-2016 Fundraising Projects

Advocacy and Community Outreach - \$25,000 Two Year Goal

Community outreach events and a new film series will help Waypoint in its efforts to improve the public's understanding of the challenges faced by those with mental health and addiction issues. The goal is to decrease the stigma associated with mental illness, raise awareness and provide access to experts for community discussion about mental health, mental illness and addiction. Building on Waypoint's successful *Three Voices* youth film event held during Mental Health Week 2013, the program will begin with the launch of Waypoint's Oak Ridge documentary, as part of the hospital's new film series.

Enhancing Patient Care - \$50,000 Two-Year Goal

Donations will help patients in their recovery by funding new initiatives from Waypoint's Clinical Services Plan, a strategy for providing mental health care with patient needs at the forefront.

Addictions Treatment and Support: An Integrated Concurrent Disorders Program will support the overwhelming number of people with both a mental illness and addiction. Our region has some of the highest addiction rates in the province and 64% of Waypoint patients are estimated to have addiction issues. This new program will enable more staff to identify and treat concurrent disorders, expanding the successful evidence based treatment model currently being used in our Georgianwood Concurrent Disorders Program.

Trauma Treatment and Care: Understanding personal trauma is a requirement for treatment of mental illness. According to the Canadian Mental Health Association one in ten people have post traumatic stress disorder. A Trauma Informed Care Program at Waypoint will increase access to expert trainers and presenters, research, and other therapeutic training and programming for patients and staff. Enabling our communities to receive better mental health and trauma care.

Waypoint will be able to share this training and knowledge with mental health hospitals and community partners in our region, province and beyond.

Creating a recovery environment - \$100,000 Two-Year Goal

Waypoint will start implementing its Master Plan by renovating and developing two new patient care areas:

- Creating a recreation centre for seniors, a space that includes an outdoor area for patients that overlooks Georgian Bay.
- Creating space for patients that combines treatment and community services in a mall like setting, improving patient recovery in hospital and success when returning to their home communities.

Hospital Equipment and Modern Technology - \$50,000 Two-Year Goal

New equipment and technology is a continual need and priority for hospitals. Today's technology provides new treatment options and increases access to care and with a growing number of seniors, the demand for equipment that enhances accessibility is also in very high demand. Equipment and technology needs include:

- Hi-Lo beds, sit/stand lifts and accessible bath tubs for patient independence and patient/staff safety
- Vital signs machines to support patients with multiple health issues
- Laptops equipped with Personal Computer Video Conferencing technology for tele-psychiatry and therapist consultation to improve patient care after discharge